



Winners of 2013 PromaxBDA Awards Announced at Ceremony Hosted by Jay Mohr

BY cnbc.com

2012.06.21

LOS ANGELES, June 21, 2013 (GLOBE NEWSWIRE) -- "Tonight is a celebration of the best of 2013 PromaxBDA Awards in excellence, creativity and strategic promotion, marketing and design, and these winners exemplify the best our industry has to offer," said Jonathan Block-Verk, president and CEO of PromaxBDA.

The evening ceremony and awards reception, sponsored by TV Guide Magazine, celebrated and honored gold winners as host Jay Mohr entertained the crowd of attendees from the global promotion, marketing and design industry.

Following are some of the top Gold winners for the North American Promotion, Marketing and Design and Global Excellence Promotion, Marketing and Design categories: *

North American Promotion, Marketing and Design:

Some of the top Gold winners from the North American promotion, marketing and design awards include FX Networks, A&E Networks, Bell Media Agency, Showtime Networks, Inc., Turner Sports/CSSU. Buster, BPG, World Wide Wadio, 2CMedia, Oink Ink. FX Networks was honored with the "Marketing Team of the Year" award and Buster was the recipient of the "Design Team of the Year." The Ron Scalera Rocket Award, a special award CREATED to recognize a producer, marketer or designer with two years or less experience in promotion and marketing or design, who is already creating outstanding work was awarded to Brian Sullivan.

Global Excellence Promotion, Marketing and Design:

The top Global Excellence Gold winners from the global promotion and marketing awards competition include Bell Media Agency, Media Corp TV Singapore, Discovery UK Creative, NBC Entertainment Marketing and Digital, Sky Creative Agencies were Ireland/Davenport, Monarchy, Bond Street Film Stockholm, LES TELECREATEURES, M-I-E. Bell Media Agency was honored with the global excellence "Marketing Team of the Year" award and Ireland/Davenport won the "Design Team of the Year."

The Global Excellence Ron Scalera Rocket Award, a special award designed to recognize a producer, marketer or designer with two years or less experience in

promotion and marketing or design, who is already creating outstanding work was awarded to Alejandro Abelinda.

*For a complete list of all the 2013 PromaxBDA Marketing, Promotion and Design Awards winners please go to the [PromaxBDA Award Winners](#) web page. Follow PromaxBDA on Twitter @PromaxBDA and Facebook at [facebook.com/PromaxBDA](https://www.facebook.com/PromaxBDA).

About PromaxBDA

PromaxBDA is a member association representing more than 10,000 companies and individuals from major media organizations, marketing agencies, research companies, strategic and creative vendors and technology providers around the globe. The goal of PromaxBDA Association is to lead the global community of those passionately engaged in the marketing of television and video content on all platforms, inspiring creativity, driving innovation and honoring excellence. With companies and individuals drawn from more than 70 countries, PromaxBDA is a truly international organization uniting the individuals who will pioneer tomorrow's electronic and broadcast media.